

CAMARILLO OLD TOWN



Heritage Days

Midsummer Fiesta

SPONSORSHIP

The Camarillo Old Town Association: Heritage Days Midsummer Fiesta is a five day event (July 10 - July 14) including a carnival, live music, vendors, classic car show and more. Heritage Days 2023 brought **over 70,000 visitors** to Old Town Camarillo during the event!

Learn more at CamarilloHeritageDays.org

GRANDSTAND SPONSORSHIP

\$10,000 (ONE AVAILABLE)

LARGEST sponsorship acknowledgment!

COTA Membership (\$160 value)

Prominent logo on banner on Grandstand Stage with naming rights

Medium logo on banner on Ventura Blvd. Stage

Shout-outs during music performances

50 ride tickets to event

Shout-outs on social media

Sponsor logo on email marketing about event

Prominent logo and recognition on COTA website for the entire year

VENTURA BLVD. SPONSORSHIP

\$3,500

COTA Membership (\$160 value)

Prominent logo on banner on Ventura Blvd. Stage

Medium logo on banner on Grandstand Stage

Shout-outs during music performances

40 ride tickets to event

Shout-outs on social media

Logo and recognition on COTA website for the entire year

FRIEND SPONSORSHIP

\$2,500

COTA Membership (\$160 value)

Small logo on banner on Grandstand Stage

Small logo on banner on Ventura Blvd. Stage

Shout-outs during music performances

30 ride tickets to event

Shout-outs on social media

Logo and recognition on COTA website for the entire year

We also offer custom sponsorships.

For more information please contact info@camarillooldtown.org.