

Camarillo Old Town Association (COTA) was incorporated in 2009 and formed a volunteer and non-profit organization of business members and property owners in the Camarillo Old Town District. COTA's mission is to educate and enliven our community through programs which explore the heritage of Old Town Camarillo.

COTA continually strives to enhance the Old Town District with events that highlight our vibrant, friendly, fun, cultural and clean neighborhood. It also preserves the heart and soul of downtown while promoting local businesses, tourism, education and community involvement.



SCHEDULE OF 2024 EVENTS



MARCH 17, 2024
10TH ANNUAL BEER MARCH

Ticketed Event



FRIDAYS:

**APRIL 26, MAY 24, JUNE 28,
JULY 26, AUG 23, SEPT 27, OCT 25**
FRIDAY NIGHT CAR CRUISES



JULY 10-14, 2024
3RD ANNUAL
HERITAGE DAYS
MIDSUMMER BLOCK PARTY



OCTOBER 5, 2024
10TH ANNUAL WINE WALK

Ticketed Event



OCTOBER 26, 2024
11TH ANNUAL BOO FEST



DECEMBER 14, 2024
5TH ANNUAL OLD TOWN GLOW

Ticketed Event

Dates are subject to change.

CAMARILLOOLDTOWN.ORG

info@camarillooldtown.org

805.465.9336



**SPONSORSHIP
PROGRAM**

JOIN US ON THIS ADVENTURE



MEMBERSHIP

\$160 yearly donation

- Business listing on COTA website with logo or photograph of your business
- Participate in Beer March, Wine Walk, Boo Fest and Glow marketing
- Representation at COTA events, provide us with your marketing materials*
- Monthly Meetings
Second Wednesday of each month at 9am
- Tag us in your social posts so we can share to our over 11,000 followers
- Bulk purchase of Wine Walk and Beer March ticket packs at discounted rates
- Ability to hold COTA mixers at your business
- Volunteering Opportunities

LIMITED ADD ON PREMIERE OPPORTUNITIES

- Old Town Glow Snow Sponsor \$500 minimum
- Wine Walk etched logo on glasses \$1,500 (up to two available)
- Beer March etched logo on glasses \$1,500 (up to two available)

SPONSORSHIPS

BRONZE SPONSORSHIP

\$500 per year

- COTA Membership (\$160 value)
- 2 complimentary tickets to one of our ticketed events (see back panel)*
- FREE booth at 1 event*
- Logo placement on printed material at 1 events*
- Shout-outs on social media

SILVER SPONSORSHIP

\$750 per year

- COTA Membership (\$160 value)
- 2 complimentary tickets to two of our ticketed events (see back panel)*
- FREE booth at 2 events*
- Logo placement on printed material at 2 events*
- Shout-outs on social media
- Listing on social media and email campaigns

GOLD SPONSORSHIP

\$1,500 per year

- COTA Membership (\$160 value)
- 4 complimentary tickets to two of our ticketed events (see back panel)*
- FREE booth at 3 events*
- Logo placement on 3 event printed material*
- Listing on social media and email campaigns throughout the year

PLATINUM SPONSORSHIP

\$2,500 per year

- COTA Membership (\$160 value) with logo listed prominently on our website
- 4 complimentary tickets to ALL three of our ticketed events (see back panel)*
- FREE booth at 3 of our 4 events (Beer March, Wine Walk, Boo Fest or Old Town Glow)
- Logo placement on printed material for ALL events your organization participates in*
- Listing on social media and email campaigns throughout the year
- Shout outs on select media & PR opportunities

**Heritage Days event not included in membership or sponsorship. For more information on Heritage Days sponsorships contact info@camarillooldtown.org.*

THANK YOU TO OUR PLATINUM SPONSOR

PREMIER AMERICA
CREDIT UNION