



January 23, 2018

Thank you for your interest in being a participating business in the **3rd Annual Camarillo Old Town Beer March** on Saturday, March 17, 2018. We had a very successful turnout last year with over 400 attendees. We anticipate similar participation this year and look forward to highlighting your business and bringing new customers your way during this event. Once we get all our breweries lined up, we'll let you know who will be pouring within your location.

Please complete the **Intent to Participate** section below and return as soon as possible to Linda Hunter at The Wine Closet, 2423 Ventura Blvd., or to Christina Guzman at Salon eLLe, 2280 Ventura Blvd. If you are participating in the Beer March please also include your completed ABC License application (attached) and a check for \$25.00 made out to ABC to cover the cost of your license. If you have any questions, please do not hesitate to contact Christina Guzman at (805) 559-6286.

Event Details:

Date: Saturday, March 17, 2018

Time: 12 - 4pm

Participation Commitment Deadline: Monday, February 26, 2018

Items You Will Need to Provide:

Space for set up assigned Winery to pour wine

Marketing materials and/or giveaways

Intent to Participate:

Yes, our Business will participate.

Business Name & Address: _____

Contact Name: _____ Phone: _____

Email: _____

Sorry, we're unable to attend this year.

Once we receive your reply you will receive confirmation via email with additional event details (if you plan to participate).

Thank you and we look forward to another successful event!

Linda Hunter

The Wine Closet

Vice President, Camarillo Old Town Association